

Our Goal

WelcomeToNC.com's goal is to provide the best possible resource for information on North Carolina via the Internet. WelcomeToNC.com wants to provide information for anyone that may visit, travel, work, vacation, live or move to North Carolina or may just want information on all that North Carolina has to offer (i.e. historical landmarks, beaches, mountains, golf courses and lots of different businesses in North Carolina). So visit WelcomeToNC.com!



****SPECIAL PRICING RATES NOW through December 31, 2002: Purchase an annual advertising contract and get 12 months for the price of 10, so that is 2 free months of advertising.****



320 E. Broad Ave.
Rockingham, NC 28379

Phone: 910-410-9552
Fax: 877-573-3973

Web Site: www.WelcomeToNC.com
Email: sales@WelcomeToNC.com



WelcomeToNC.com

*"Your Complete Resource
for North Carolina"*

Advertising Information

Phone (910) 410-9552
www.WelcomeToNC.com
sales@WelcomeToNC.com

Our Advertising Packages

Reasons to Advertise on WelcomeToNC.com

- WelcomeToNC.com site will provide maximum exposure for your business.

- Links, button banners and banners from the WelcomeToNC.com site provide a direct link to your existing web site or informational pages.



- WelcomeToNC.com will link to your existing home page or any other page that your business may want to promote from the WelcomeToNC.com site.

- Low cost. The cost of WelcomeToNC.com advertising is only a fraction of what radio and TV will cost your business. WelcomeToNC.com is open 24 hours a day, year round and anyone in the world can visit the WelcomeToNC.com site.

- WelcomeToNC.com offers new and changing content to visitors on a daily basis. This keeps visitors coming back to the site, further promoting your business and increasing awareness of your business.

- The Internet offers direct marketing campaigns in an interactive medium. The Internet is the only advertising market that allows your business to interact with your target market 24 hours a day. The Internet allows your business to build brand awareness and obtain direct response.

- WelcomeToNC.com promotes our site through print advertising, billboards, seminars/classes. By WelcomeToNC.com promoting the site, this allows WelcomeToNC.com also promote your business presence.
- Advertising on WelcomeToNC.com will generate sales and leads for your business.
- Advertising on WelcomeToNC.com site will allow your business to target local and global markets.

WelcomeToNC.com Advertising Image Requirements

- We will accept ads on the following medias CD or via e-mail.
- WelcomeToNC.com accepts the following image formats for ads JPEG, TIFF, GIF, and EPS.
- Other formats may be acceptable pending approval from WelcomeToNC.com
- All files submitted to WelcomeToNC.com must be PC compatible.
- WelcomeToNC.com will accept animation pending approval WelcomeToNC.com.
- WelcomeToNC.com will not accept Flash or other rich-media formats.



Packages Available

Main Page

- **Corporate Sponsorship Package (Level I):** Full Banner with "Sponsored by {your company's banner}" will appear at the top of the WelcomeToNC.com home page, in addition to a listing on our sponsor's page
- **Platinum Sponsorship Package:** Full Banner* (link/button) (home page-bottom and sponsor page listing)
- **Gold Sponsorship Package:** Button Banner* (home page-side)

All Other Pages

- **Corporate Sponsorship Package (Level II)**
- **Silver Sponsorship Package:** Full banner (links) *
- **Bronze Sponsorship Package:** Button banners (links) *

Other Advertising opportunities

- Business Info Web Pages
- Text link* city/county/category
- Text info* city/county/category